

## THE FIXED POINT PROPERTY IN $c_0$ WITH THE ALPHA NORM

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**Abstract.** We study the fixed point and the weak fixed point property in the Banach space  $c_{0\alpha} = (c_0, \|\cdot\|_\alpha)$ , where  $\|(x_i)\|_\alpha = \sup_i |x_i| + \alpha \sum_i \frac{|x_i|}{2^i}$ . It is known that  $c_{0\alpha}$  has the weak fixed point property for every  $\alpha \geq 0$ . We prove that if  $K$  is a nonempty, convex, closed and bounded subset of  $c_{0\alpha}$ , then  $K$  is weakly compact if and only if every nonempty, convex and closed subset of  $K$  has the FPP.

**Key Words and Phrases:** Fixed point property, space  $c_{0\alpha}$ .

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